Simpson Travel feature Bella Mare Hotel in Corfu Exclusively for 2019 with 10 Luxurious New Suites and a brand new Childcare Concept



Leading specialist villa and boutique hotel operator Simpson Travel (0208 003 6557; www.simpsontravel.com) is featuring the beautiful Bella Mare Hotel in NE Corfu exclusively in the UK market from summer 2019.

In addition it is also adding 10 new exclusive suites to the property, as well as introducing a brand new children's club concept – Tots to Teens, and a new programme of water sports in partnership with the Corfu Sailing Centre.

Perfect for families, the hotel is set in in lush gardens that open directly onto Avlaki beach, in an absolutely prime spot in this much-loved corner of north east Corfu. For those who love the Agios Stefanos/North Corfu 'scene', but are looking for a hotel rather than a villa, the property is ideal and unique in the area, with all the trademarks of a Simpson Hotel - individual service and style in a sublime location.

With numerous delightful places to sit and soak up the sun amongst the wonderfully tranquil grounds, there is also a generous family friendly pool, tennis court and beach at the end of the garden. All bedrooms and suites have spacious, elegant interiors, sea views and their own kitchenette for added flexibility. For evening dining, there are two excellent tavernas moments from the hotel – or the vibrant villages of Kassiopi or Agios Stefanos are both nearby.

New Suites

The new, state of the art luxury suites will be set back, up above the hotel, with exclusive use of a new shared pool and day time bar, as well as private terraces and balconies with captivating views over Avlaki Bay. Designed for those seeking a more indulgent holiday, the suites will be furnished to a very high standard, with Bose Bluetooth speakers, coffee machines and a menu of pillows to choose from, ensuring a restful night's sleep will never be left to chance.

New Childcare Concept for 2019

Catering for children from 8-16 years, the new 'Dolphins' (8-12 year olds) and 'Tribe' (13 years plus) activity club concept is being pioneered at Bella Mare Hotel, with plans to roll out to further properties in the future.

The clubs will be available from 14th July -1^{st} September 2019 and programmes have been created to ensure they appeal to the respective age groups. *Tribe* gives teenagers the independence, freedom and flexibility they crave while offering an engaging and inspiring programme of activities, whilst *Dolphins* is a captivating and imaginative programme for 8 to 12 year olds combining the best of seaside fun with grander adventures out on the water.

With around five hours of activity a day, the clubs also enable families to strike the balance of spending time together and time apart, giving parents much sought after 'time out', while younger members of the family burn off some energy and spread their wings a little.

With sessions run by experienced, handpicked team leaders, Dolphins can expect activities ranging from scavenger hunts and kayaking to pizza nights and movie making, with plenty on offer to keep this age group busy. For (occasionally!) tricky teens, 'Tribe' activities include Sailing Adventures, Dinghy lessons and a trip to the local Waterpark or perhaps horse-riding, as well as mocktail making and pizza evenings closer to home.

A week at Bella Mare Hotel in Corfu costs from £1,189 pp travelling 28 July including BA flights from Heathrow, accommodation on a BB basis and return transfers.

Places for the Clubs should be booked in advance and start at £230 per Dolphin participant and £330 per Tribe participant to cover all activities

To book call Simpson Travel on 0208 003 6557.

ENDS

Link to images of Bella Mare Hotel:

https://www.dropbox.com/sh/tgjts59qend6eqd/AABKBGFxdPbOVPfRnOq7spnRa?dl=0

For further media information, please contact:

Sarah Bolam on 07714 337756 or email <u>sarahbolamcommunications@gmail.com</u> or Anthea Yabsley – 0208 578 6777 or email <u>anthea.yabsley@ideal-pr.co.uk</u>

Notes to Editors

Simpson Travel

The award winning, independently owned *Simpson Travel* was established in 2002, and offers a range of exclusive villas, apartments and boutique Simpson Hotels across the Mediterranean, with destinations including Greece, Turkey, Mallorca, Corsica, France and Italy.

Founder Graham Simpson, brings over 40 years of travel industry heritage to Simpson, having built up the highly successful Simply Travel in the 1970s with his Greek wife Yianna. From humble beginnings in a flat in Chiswick, it was built up to be one of the best respected independent travel companies of its time, renowned for offering authentic rather than 'packaged' holiday experiences, with carefully researched programmes, exceptional product knowledge and service.

In Simpson, he recreated the original ethos of Simply Travel, offering a very personal service, with individually selected properties, expertise of each destination, a highly knowledgeable team of staff and excellent representatives in resort. Clients booking with Simpson can be safe in the knowledge that their holiday will have been created with their needs in mind, with each property matched to their individual tastes and requirements. They can also rest assured that they will be really well looked after by the excellent representatives on hand in each resort.